

Total Lobbying Effort

Total Lobbying Expenditures

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$106,360.97	\$110,467.61	\$115,102.76	\$34,854.71	\$366,786.05

Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
184.75	226.50	314.00	44.25	769.50

Total Hours Other

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
1507.00	1494.50	1583.75	456.00	5041.25

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 7

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
17.00 (1%)				17.00 (< 1%)

Assembly Bill 93

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
17.00 (1%)	172.00 (10%)	114.00 (6%)		303.00 (5%)

Senate Bill 29

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
17.00 (1%)				17.00 (< 1%)

Assembly Bill 38

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
17.00 (1%)				17.00 (< 1%)

Senate Bill 95

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
169.00 (10%)	275.00 (16%)			444.00 (8%)

Assembly Bill 130

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
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2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
169.00 (10%)	17.00 (1%)			186.00 (3%)

Senate Bill 35

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
17.00 (1%)				17.00 (< 1%)

Senate Bill 164

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	172.00 (10%)	19.00 (1%)		191.00 (3%)

Assembly Bill 220

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	172.00 (10%)	57.00 (3%)	50.00 (10%)	279.00 (5%)

Senate Bill 47

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	17.00 (1%)			17.00 (< 1%)

Assembly Bill 469

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		38.00 (2%)		38.00 (< 1%)

Senate Bill 382

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		57.00 (3%)		57.00 (< 1%)

Senate Bill 389

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		57.00 (3%)		57.00 (< 1%)

Assembly Bill 497

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		569.00 (30%)		569.00 (10%)

Assembly Bill 622

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		531.00 (28%)	250.00 (50%)	781.00 (13%)

Lobbying Effort On Budget Bill Subjects

Agriculture, Trade and Consumer Protection

2011	2011	2012	2012	Total
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January - June	July - December	January - June	July - December	Total
85.00 (5%)				85.00 (1%)

Governor

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
85.00 (5%)				85.00 (1%)

Health Services: Departmentwide

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
85.00 (5%)				85.00 (1%)

Revenue

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
85.00 (5%)				85.00 (1%)

Transportation: Departmentwide

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
85.00 (5%)				85.00 (1%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

lifesaving skills instruction.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
16.92 (1%)				16.92 (< 1%)

Protect the states popular smoke-free air law against attempts to weaken/repeal it.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
118.42 (7%)	86.05 (5%)	37.96 (2%)		242.43 (4%)

Tobacco companies have developed new candy-like tobacco products that appeal to kids. AHA will work to clarify legislative definitions surrounding new tobacco products in an effort to regulate and tax all tobacco the same as cigarettes.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
84.59 (5%)		37.96 (2%)		122.55 (2%)

Support comprehensive tobacco prevention programs that prevent youth smoking, help smokers quit, save lives and save money.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
84.59 (5%)			50.03 (10%)	134.62 (2%)

Promote physical activity in Wisconsin communities by improving joint use agreement policies so school grounds can be used after hours without liability risks

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
67.67 (4%)	275.36 (16%)	18.98 (1%)		362.01 (6%)

Improve the availability of healthy foods in Wisconsin's schools and reduce availability of unhealthy competitive foods. Increase access to healthy foods that are locally grown through farm to school programs.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
84.59 (5%)			50.03 (10%)	134.62 (2%)

LRB 0335/1: Relating to prohibiting purchase of tobacco products on behalf of, or to provide to, a minor and providing penalties.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
16.92 (1%)				16.92 (< 1%)

Worksite Wellness Tax Credits: AHA supports incentives to advance comprehensive worksite wellness programs aimed at improving employees' cardiovascular and general health.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
169.18 (10%)				169.18 (3%)

Stroke Awareness Month- May 2011

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
16.92 (1%)				16.92 (< 1%)

Pediatric Stroke Awareness Day- May 1

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
16.92 (1%)				16.92 (< 1%)

Pulse oximetry screening for all newborns

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	240.94 (14%)	18.98 (1%)		259.92 (4%)

Health Insurance Exchange

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	34.42 (2%)	37.96 (2%)		72.38 (1%)

various proposals to improve 911 public safety communications, including training, coordination, next generation 911, multi-line telephone systems, and stable funding sources

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	206.52 (12%)	170.80 (9%)	100.05 (20%)	477.37 (8%)

concerning obesity, childhood obesity, and physical activity.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		18.98 (1%)		18.98 (< 1%)

improved nutrition in schools, including farm-to-school.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total

		18.98 (1%)		18.98 (< 1%)
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tobacco prevention and control program.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		37.96 (2%)		37.96 (< 1%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
169.18 (10%)	51.63 (3%)	56.93 hours (3%)		277.74 (4.78%)